

The Cook Labor Government is a proud sponsor of Mandurah Christmas through Tourism Western Australia's Regional Events Scheme, funded by Royalties for Regions.

The Regional Events Scheme (RES) was established to support event holders across the State with the development of events to drive tourism to regional Western Australia. The RES plays an important role in creating a timely reason for visitors to travel to the State's regions, activating pockets of Western Australia and creating vibrancy, while showcasing the host region's unique and diverse attractions.

A total of 64 regional events across Western Australia have been awarded funding through the 2026-27 funding round. This includes a $150,000 funding pool for the Regional Aboriginal Events Scheme, which exclusively allocates funding to events delivering Aboriginal activities and experiences.

The Western Australian Government is proud to sponsor these regional events, which help bring vibrancy to local communities and drive visitor spend, injecting millions into regional economies.

Tourism is a key part of our plan to diversify the economy, create jobs and develop business opportunities, especially in regional Western Australia. Events play an important role in this plan and also contribute to the Government's vision for Perth and Western Australia to be the fastest growing events destination in the South East Asia region.

The Western Australian Government sponsors a range of sporting, cultural, arts and culinary events across the state, to attract visitors and encourage them to stay longer, disperse further and spend more while they are here.

We hope everyone enjoys Mandurah Christmas and takes the time to explore the Peel region.



HON ROGER COOK MLA
PREMIER; MINISTER FOR TOURISM, TRADE AND INVESTMENT

HON STEPHEN DAWSON MLC
MINISTER FOR REGIONAL DEVELOPMENT

HON JESSICA STOJKOVSKI MLA
MINISTER FOR PEEL

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